

HOSPITALITY MANAGEMENT



Hospitality Management at Drexel

Drexel at BCC's Hospitality Management program recognizes the critical importance of an interdisciplinary education with a global perspective for tomorrow's industry leaders and managers. It is designed to prepare you for a career in one of three specializations: food and beverage management, travel and tourism, and lodging administration. With its focus on innovative management, customer service, technology, and international relations, the major is ranked by *The Gourman Report* in the top 10th percentile of national undergraduate programs.

Employers

Companies that have hired Drexel students include:

- Bistro St. Tropez
- Linwood Country Club
- Moro Restaurant
- Sheraton Hotel
- Sodexho, Inc.

Potential Careers

Casino Manager. Plans and coordinates a casino's gaming operations. Manages the casino's floor employees and responds to customer complaints. Formulates the casino's gaming policies and ensures that games are played in accordance with government regulations.

Cruise Director. Plans and implements the daily activities on a cruise ship. Responsible for all recreation and entertainment. Supervises the ship's employees, arranges for transportation and medical services, chooses tour sites and activities, and leads groups.

Hotel Manager. Runs the day-to-day operations of hotels or motels. Often responsible for personnel matters, budgeting, accounting, administration, promotion, security, and maintenance. May set room rates, approve expenditures, and ensure that the facility meets standards for service, housekeeping, decor, and food quality.

Courses You'll Really Enjoy

Hospitality Management Information Systems. Studies computer applications in the hospitality industry, including inventory control, restaurant systems, bar and beverage systems, and telephone and security management systems. Emphasizes guest tracking, electronic cash registers, and point-of-sale devices.

Heritage Tourism. Using the historic city of Philadelphia as its background, this course reviews the significance and role of culture and heritage-related tourist attractions. Students deal with issues in current research on heritage tourism while having hands-on exposure to the management and marketing of Philadelphia landmarks.

Principles of Food-Service Management. Covers techniques of contemporary food and beverage management and application in the professional food-service environment. Emphasizes budget preparation, food and labor cost controls, menu planning and pricing, and quantitative management. Requires simulation of a restaurant project.

Hotel/Restaurant Architecture: History and Design. Provides a historical, spatial, and aesthetic study of great hotels and restaurants from the late 19th and the 20th centuries. Emphasizes the architectural quality of the spaces and the functions they imply in services to the users, management, and client. Includes field trip.

Gaming and Casino Management. This course examines the theories pertinent to casino games, including the organizational management, staffing, regulations, internal control, and reporting requirements of gaming operations.

For More Information

Jamie Bruno-Brooks

Director of Academic and Administrative Services

Drexel at BCC

Technology and Engineering Center

Burlington County College

3331 Route 38

Mt. Laurel, NJ 08054

1-866-644-3795

856-778-7456 (fax)

bccenroll@drexel.edu

www.drexelatbcc.org